Women’s Empowerment Principles

Equality Means Business

Gap Analysis Tool
WEPs: The UN Platform for Business Action on Gender Equality

“Investing in women and girls has a multiplier effect on productivity and sustained economic growth.”

“When you embrace these Principles, you join a great and gathering movement to unleash the power of women and change the world...By working together based on shared values, we can advance the common good.”

- United Nations Secretary-General Ban Ki-moon

With more than 1,100 CEO signers from around the world, the Women’s Empowerment Principles provide a holistic framework for business to achieve equality between men and women in the workplace, marketplace and community.
About the Women’s Empowerment Principles (WEPs)

The Principles

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<th>Leadership Promotes Gender Equality</th>
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<td>Equal Opportunity, Inclusion and Nondiscrimination</td>
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<td>Health, Safety and Freedom from Violence</td>
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<td>Enterprise Development, Supply Chain and Marketing Practices</td>
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<td>Community Leadership and Engagement</td>
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- A set of Principles for business offering guidance on how to empower women in the workplace, marketplace and community.

- Result of a collaboration between the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) and the United Nations Global Compact.

- Emphasize the business case for corporate action to promote gender equality and women’s empowerment

- Seek to elaborate the gender dimension of corporate sustainability, the UN Global Compact and businesses’ role in sustainable development

- Recognized by governments & civil society organizations from around the world as a comprehensive framework to support their engagement with the private sector
Gap Analysis Tool: Deepening WEPs Implementation

The Value of the WEPs

- Comprehensive, yet simple, framework
- Helps companies support and contribute to broader sustainability and development goals
- Developed by global multi-stakeholder input
- Opportunity for business to engage with the UN
- Strong support from business, government, academia, and civil society
- Applicable to all companies independent of size, country of operation, or sector

WEPs Gap Analysis
Will help companies:

- Assess performance against WEPs
- Identify strengths, gaps, and opportunities
- Benchmark progress against peers and industry/regional standards
- Highlight good practices
- Set concrete targets and performance indicators

How can companies implement WEPs in their day-to-day operations?

The tool will have the capability of adapting to company size and sector
Objectives: 1) Enable companies to assess their performance against the WEPs, identify gaps and opportunities, and benchmark their progress against their peers; 2) Increase information around implementation of the WEPs by sharing lessons learned and by aggregating qualitative and quantitative data.

**Phase 1:**
- Research Existing Assessment Tools
- Content Development via Global Consultations
- Identify Benchmarks and Key Indicators
- Pilot, Test, and Revise

**Phase 2:**
- Develop Interactive Online Tool
- Aggregate results

**Phase 3:**
- Promote Tool and Disseminate Key Findings

*All data collected will be confidential and only used for a company’s internal purposes or in aggregated results*
In order to ensure that the tool is business driver and informed we welcome your insights and experiences to help us develop a tool that will resonate with companies from sectors from all over the world!
Partnering Organizations

A Project Of

- United Nations Global Compact
- UN Women

Government Partners

- Federal Ministry for Economic Cooperation and Development

Company Partners

- ITAIPU BINACIONAL
- The Coca-Cola Company

Data Partner

- IDB Inter-American Development Bank
- IIC Inter-American Investment Corporation
- MIN Multilateral Investment Fund