

**Fiza Farhan**  
**CEO, Buksh Foundation**  
**Director Buksh Energy Pvt. Ltd**  
**Co-Chairperson Italian Development Chamber of Commerce- Lahore**

Driven by sustainable development goals and passionate about creating unique business models that create lasting impact through multi-stakeholder business solutions; Fiza Farhan has effectively led Buksh Foundation and Buksh Energy Pvt. Ltd to establish a market lead in the power generation, social development, impact investment, inclusive growth and renewable energy sectors. Proficient in business expansion and leadership skills with a deep insight into market opportunities and their resourceful allocation through a problem-solving approach, Fiza has led both teams of the social enterprise and commercial organization to pioneer new models of a “green economy” pioneering numerous sustainable projects with a triple bottom line approach across diverse macro, meso and micro market sectors. Effectively engaging and partnering with public and private sector stakeholders in win-win business solutions, Fiza has conceptualized and launched unique programs making substantial contributions to the sector while creating immense socio-economic profitability for all stakeholders involved, including local and international partners, investors, clients and knowledge networks. Transforming the vision of both organizations into a reality, Fiza has led her teams to achieve numerous successes in an extremely short span of time through a diverse mix of intrepid leadership strengths; professional competence, credibility, compassion with a caring attitude, willingness to take calculated risks, strategic planning and execution, operational systemization towards optimum results, ability to effectively engage talent, continuous drive for positive change, effective decision making, forward based thinking, global networking and alliances; all being critical to the fast paced institutional growth of both organizations. With the same, Fiza has emerged with incredible entrepreneurial and leadership success over the last few years, becoming an inspiration for the youth especially the women and being recognized as the “Pride of the Nation” by representing Pakistan on various prestigious global platforms.