

Avra Siegel

Director of Public Policy and Strategic Partnerships

Care.com

Avra Siegel is the Director of Public Policy and Strategic Partnerships for Care.com, the largest online care destination in the world with more than 17.8 million consumers in 16 countries. In this role, Avra is primarily responsible for developing intersectoral partnerships, products, and policy positions for Care.com to further its mission of making quality care more affordable and accessible to families, while also professionalizing the domestic worker labor force.

Avra joined Care.com after spending nearly six years at the White House, where she held multiple roles. Most recently, she was the Deputy Director of the White House Council on Women and Girls, leading and coordinating all aspects of policy and strategy affecting women and families, and was the lead producer of the historic White House Summit on Working Families. Prior to this Avra was a Special Assistant at the White House National Economic Council, focusing on women and family economic security as well as small business and job creation policy.

Before joining the Administration, Avra worked on the 2008 Presidential Campaign for then Senators Clinton and Obama. Avra has also worked on the 2008 Democratic National Convention and for the 2008 Presidential Inaugural Committee. A former Coro Fellow in Public Affairs, Avra has also worked with The Research Center for Leadership in Action at NYU's Wagner School of Public service.

Avra received an M.P.A. with a concentration in Policy Analysis from the Wagner School of Public Service at NYU and graduated from the University of Michigan where she was an Angell Scholar with a B.A. in American Culture.