

Archana Bhatnagar
Managing Director
Haylide Chemicals PVT LTD

“After 37 years of entrepreneurial experience...I strongly feel if other people or women can benefit from my practical experiences in life, I am there to share and guide them. I am focused on encouraging entrepreneurship in women,”

As founding President of [MAWE \(Madhya Pradesh Association of Women Entrepreneurs\)](#) an NGO working for last 16 years , that Empowers Women through Entrepreneurship. Archana, through her vision & dedicated work has helped, many women set up small businesses. Her emphasis is on Sustainability for Micro & Small enterprises. Her foray & passion also is to provide Global Linkages to Women Owned Enterprises, for being integrated as vendors to Fortune 500 companies. She works actively for Policy Advocacy on a National & International level for Gender integration as equal opportunities & more.

Archana Bhatnagar, a first generation entrepreneur, [Managing Director of Haylide Chemicals Pvt. Ltd](#), has established 3 manufacturing businesses, starting with less than \$10. Her group is into Professional Green Cleaning & Sanitizing products, designed to address Ecological concerns.

Besides Women Empowerment She is contributing on many boards & Chairperson, for issues related to MSMEs , Exports & Skill Development of youth.

Having travelled extensively across the globe, she has been contributing & speaking at many forums of the UN & WTO, like ITC. World Bank Institute Washington DC, US Chamber of Commerce & Industry (CIPE), OECD, MENA region forums, Inwent Germany & many women entrepreneur associations across the world. Archana , also has vast experience of speaking on platforms for Green & Sustainable products.

She has been associated with National TV & Print Media . Her vast Experience, Presentation power, Networking Skills & Go getter abilities makes her the perfect person to lead organizations & contribute to the sustainable development of Women & MSMEs.