

Gender Equality and the Global Jobs Challenge

6th Annual Women's Empowerment Principles Event



3 West Club

3 West 51st Street & 5th Avenue, New York, NY

Held in observance of International Women's Day, the WEPs annual event will spotlight business strategies, experience and challenges on increasing and enhancing job opportunities for women and expanding access to decent jobs. With nearly 700 CEO signatories worldwide, the WEPs, a partnership initiative of UN Women and the UN Global Compact, provide a roadmap for companies to advance and empower women in the workplace, marketplace and community. On 5th March, WEPs partners and allies share the WEPs platform to present a series of interactive WEPs Conversations highlighting new research, tools and engagement opportunities. These conversations highlight how companies, international organizations, academics and entrepreneurs are advancing our understanding and lighting the way forward.

WEPs CONVERSATION SERIES

5 MARCH 2014

13:45	WELCOME BY MASTER OF CEREMONIES <ul style="list-style-type: none">Ms. Ursula Wynhoven, Chief, Governance and Social Sustainability and General Counsel, UN Global Compact Office
13:55	WHAT'S NEW? RESEARCH AND DATA DRIVING GENDER EQUALITY <p>The gender equality knowledge wave continues to build bringing new resources to illuminate the business case and organizational imperative for wide-ranging change. This session unveils new WEPs-related research to help us understand the decision-making at the top along with details from businesses deeply engaged changing their culture.</p> <p><i>Six Critical Leadership Behaviors through which CEOs can Support Gender Equality</i></p> <ul style="list-style-type: none">Ms. Elisabeth Kelan, PhD, Associate Professor, Department of Management, King's College London <p><i>Investing in Women's Employment: Good for Business, Good for Development</i></p> <ul style="list-style-type: none">Ms. Nasim Novin, Gender Secretariat, International Finance Corporation
14:25	TAKING ACTION ON WOMEN'S ECONOMIC EMPOWERMENT: THE NEW TOOLBOX <p>The tagline, "You can do it, we can help," applies to this session's presenters who offer tools and insight into tackling bias, hidden or in plain sight; and others who shed light on measuring, assessing, and finding expert knowledge.</p> <p><i>EDGE -- The Global Certification for Workplace Gender Equality</i></p> <ul style="list-style-type: none">Ms. Aniela Unguresan, Co-Founder, EDGE Certified FoundationMs. Megan Beyer, Member of the EDGE Certified Foundation Board <p><i>Inclusion Nudges -- How to Nudge the Unconscious Mind for Inclusive Behavior</i></p> <ul style="list-style-type: none">Ms. Tinna C. Nielsen, Global Head of Diversity, Inclusion and Collaboration, Arla FoodsMs. Lisa Kepinski, Founder, Inclusion – Institute <p><i>Overcoming the Impact of Unconscious Bias in the Workplace</i></p> <ul style="list-style-type: none">Ms. Nathalie Malige, CEO, Diverseo



United Nations Global Compact



15:10	<p>PARTNERSHIP POWER: LEVERAGING COLLABORATION AND TECHNOLOGY</p> <p>The whole is greater than the sum of its parts and the conversations in this session feature examples from partners driving gender equality and WEPs implementation, providing dynamic models and shared platforms.</p> <p><i>Knowledge Gateway for Women's Economic Empowerment @ www.EmpowerWomen.org</i></p> <ul style="list-style-type: none"> • Ms. Anna Falth, Manager, Knowledge Gateway for Women's Economic Empowerment, UN Women • Ms. Oriona Spaulding, Director of National Competitiveness & Chief of Staff for Chairman of Emerging Markets, Microsoft Corporation • Mr. Ashish J. Thakkar, Founder, Mara Group & Mara Foundation <p><i>HERproject -- Empowering Women Working in Global Supply Chains</i></p> <ul style="list-style-type: none"> • Ms. Chloë Poynton, Manager, Advisory Services and HERproject, Business for Social Responsibility • Mr. Chhavi Ghuliani, Manager, Partnership Development and Research, Business for Social Responsibility <p><i>Connecting Women Entrepreneurs to Products in Africa</i></p> <ul style="list-style-type: none"> • Ms. Joni Simpson, Global Coordinator & Specialist, Women's Entrepreneurship & Entrepreneurship Education, Small Enterprises Unit, International Labour Organization (ILO) <p><i>Global Platform for Action on Sourcing from Women Vendors</i></p> <ul style="list-style-type: none"> • Ms. Meg Jones, Women and Trade Programme Manager, International Trade Centre (ITC) • Ms. Elizabeth Vazquez, President, CEO and Co-Founder, WEConnect International • Ms. Freda Miriklis, President, International Federation of Business and Professional Women
16:50	<p>PRINCIPLES INTO PRACTICE</p> <p>This session highlights examples of concrete actions and initiatives by companies to advance the Women's Empowerment Principles.</p> <ul style="list-style-type: none"> • Ms. Evrim Aras, Board Chairman & CEO, Aras Kargo • Ms. Margaret Mussoi L. Groff, Chief Financial Officer, Itaipu Binacional • Ms. Jeannette Ferran Astorga, Vice President, Corporate Social Responsibility, ANN INC. • Ms. Gena Smith, SVP, HR, Sourcing & Development, LVMH Inc. • Ms. Elisabeth Karako, Global Head of Diversity, BNP Paribas
17:15	<p>MAKING THE CONNECTION: GENDER EQUALITY, CORPORATE SUSTAINABILITY AND THE UN GLOBAL COMPACT</p> <p>The UN Global Compact's commitment to realizing gender equality and corporate sustainability encompasses an inter-related set of crucial priorities and principles. An international panel explains how breaking down the silos helps realize objectives.</p>
17:45	<p>CHANGING GENDER EXPECTATIONS TO EMPOWERMENT: GIRL RISING AND THE FUTURE</p> <p>Advancing women in the workplace, marketplace and community alters social norms by showing a different, equal reality to young girls and boys. The film <i>Girl Rising</i> brings to life how transforming entrenched societal expectations into empowerment changes lives, communities and eventually, cultures.</p> <ul style="list-style-type: none"> • Ms. Lauren Mitte, Director of Global Engagement, Girl Rising
18:30	<p>OPENING GOVERNMENT RECEPTION</p> <p>Generously co-hosted by the Governments of Finland, Japan and New Zealand</p>