

Inclusion: Strategy for Change

5th Annual Women's Empowerment Principles Event

6 March 2013

Deloitte
30 Rockefeller Plaza, Empire Room
New York, NY



Held in observance of International Women's Day, the event will focus on how inclusive business strategies and practices drive change towards realizing the Women's Empowerment Principles (WEPs) - a partnership initiative of UN Women and the UN Global Compact. Bringing together business leaders and representatives from a wide range of sectors and geographical regions and other key stakeholders from civil society, government and academia, the event will feature innovative approaches the private sector is taking to overcome challenges to achieve gender equality in the workplace, marketplace and community.

Opening Reception, 5 MARCH 2013, 4:00pm to 6:00pm

In advance of the 5th Annual WEPs event, participants are warmly welcome to join UN, Civil Society and Government representatives for a special Reception and Panel Discussion

Co-hosted by the
Permanent Missions of Switzerland and Australia
at the Permanent Mission of Switzerland to the UN

6 MARCH 2013

08:00	ARRIVAL AT DELOITTE (30 ROCKEFELLER PLAZA, NEW YORK, NY) Participants are strongly encouraged to arrive early for security check in and networking.
09:00	WELCOME <ul style="list-style-type: none">▶ Mr. Georg Kell, Executive Director, UN Global Compact Office▶ Mr. David Pearson, Global Corporate Responsibility Leader, Deloitte Touche Tohmatsu Limited
09:05	OPENING KEYNOTE REMARKS <ul style="list-style-type: none">▶ Mme. Michelle Bachelet, Under-Secretary-General and Executive Director, UN Women▶ Ms. Elizabeth Broderick, Sex Discrimination Commissioner, Australian Human Rights Commission▶ Ms. Sung-joo Kim, Founder, Chief Executive Officer and Chairwoman, Sungjoo Group and Chairwoman, MCM Holdings AG
09:40	WEPs TEAM AND EVENT MODERATOR INTRODUCTION <ul style="list-style-type: none">▶ Ms. Linda Tarr-Whelan, Distinguished Senior Fellow, Demos



United Nations Global Compact



United Nations Entity for Gender Equality and the Empowerment of Women

<p>09:50</p>	<p>WEPs NATIONAL COALITIONS: STAKEHOLDERS ADVANCE GENDER EQUALITY (WEPs AROUND THE WORLD)</p> <p>Stakeholders in many countries use the Women’s Empowerment Principles as a platform to work together on advancing gender equality. These various WEPs-oriented coalitions--stimulated by companies, UN Global Compact Local Networks, UN Women offices, Government and other actors--design the way they are organized, set their own priorities, establish goals and drive progress. Highlights of this year’s good practices showcase these efforts.</p> <ul style="list-style-type: none"> ▶ Ms. Kristin Hetle, Director, Strategic Partnerships Division, UN Women
<p>10:00</p>	<p>GENDER AND GENERATION: REDEFINING ORGANIZATIONAL CULTURE AND LEADERSHIP</p> <p>Millennials (birth years 1977-92) form a large generation in terms of size in workforces from the US to China, where it’s estimated that 50% of the working age population belong to this Millennial generation. At the entry level in many businesses, gender parity has been achieved. However, can we assume women of this generation will make it to senior leadership positions? This session, inspired by the research presented in Rising Stars, Developing Millennial Women as Leaders by Kings College Professor Elisabeth Kelan (also member of the WEPs Leadership Group, explores what workplace assumptions and practices need to adapt to change organizational cultures? Is there one “ideal” worker?</p> <ul style="list-style-type: none"> ▶ Ms. Elisabeth Kelan, Ph.D., Associate Professor, Senior Lecturer, Department of Management, King’s College London ▶ Mr. Bhushan Sethi, People & Change Practice Lead, Advisory, Financial Services, New York, PwC ▶ Ms. Nia Joynson-Romanzina, Head Global Diversity & Inclusion, Swiss Reinsurance Company ▶ Ms. Mary Waceke Muia, HR, Performance and Change Manager Kenya Electricity Generating Company and Founder of Women on Boards Initiative ▶ Ms. Kimie Iwata, Advisor and Former Representative Director and Vice President, Shiseido Company, Ltd. ▶ Ms. Valerie Gürtler-Doyle, Head of Diversity and Inclusion, Switzerland, Novartis Pharma AG ▶ Ms. Maureen Kilgour, Ph.D., Associate Professor, Université de Saint Boniface and Co-Chair, Gender Working Group, Principles for Responsible Management Education (PRME) and Ms. Kathryn Haynes, Ph.D., Northern Society Chair in Accounting, Newcastle University Business School / Principles for Responsible Management Education (PRME)
<p>11:30</p>	<p>BREAK</p>
<p>11:45</p>	<p>PROMISE AND CHALLENGE: VALUE CHAIN, DIVERSITY, INCLUSION AND SAFETY</p> <p>Expanding women’s economic empowerment and realizing the “gender dividend” requires that inclusion and diversity be fully integrated into the value chain. Women represent 50% of the world’s population, but they are almost invisible in global value chains as suppliers. This discussion focuses on why supplier diversity and inclusion are important to your business, the benefits it brings locally and nationally, how technology is changing the relationship between</p>

	<p>consumers and suppliers and innovative practices leading the way. Additionally, speakers will address critical supply chain health and safety issues.</p> <ul style="list-style-type: none"> ▶ Ms. Caroline Lewis, Project Manager, Social Accountability International (SAI) ▶ Mr. Naveen Narayanan, Senior VP and Head, Global Talent Acquisition & Mobility, HCL Technologies, Ltd. ▶ Ms. Porie Saikia-Eapen, Managing Director, PRIA Global ▶ Ms. Claudia Lorenzo, Social Business Director, Coca-Cola Brasil ▶ Ms. Willa Shalit, President and Co-Founder, Maiden Nation
1:15	LUNCH
2:15	<p>INNOVATION DRIVING BUSINESS AND EQUALITY</p> <p>Increasingly “innovation” is both a means and an end: it is essential to propel deep change within organizations enabling them to transform themselves into more inclusive and diverse business operations. This session spotlights company strategies and dives into their policies, practices and measurement for success.</p> <ul style="list-style-type: none"> ▶ Mr. Andrew Morrison, Division Chief, Gender and Diversity, Inter-American Development Bank ▶ Ms. Yvette Burton, Director, Human Capital Consulting Practice, Deloitte ▶ Ms. Nur Ger, Founder and CEO, Suteks Tekstil, A.Ş ▶ Ms. Anna Paula Dacar, General Manager, Dow Coating Materials, Latin America ▶ Ms. Burcu Türkay, Corporate Communications Specialist, Borusan Holding ▶ Ms. Irene Natividad, Founder and President, GlobeWomen, Inc.
3:45	<p>1ST ANNUAL WEPs LEADERSHIP AWARDS – SALUTING CEO COMMITMENT AND INNOVATION TO REALIZE GENDER EQUALITY</p> <p>The 2013 WEPs Leadership Awards highlight five exceptional leaders advancing the goals of the WEPs.</p>
5:00	<p>CLOSING REMARKS</p> <ul style="list-style-type: none"> ▶ His Excellency Mr. Ban Ki-moon, United Nations Secretary-General <i>Introduced by Mr. Georg Kell, Executive Director, UN Global Compact Office</i>