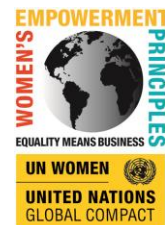


**2015 WEPs Annual Event**  
**Unlimited Potential: Business Partners for Gender Equality**

**United Nations Headquarters**  
**New York, NY**  
**10 - 11 March 2015**




This year a number of global milestones – the twentieth anniversary of the Beijing Platform for Action (PfA), and the Sustainable Development Goals (SDGs) – provide a unique opportunity to ensure that the business community is a key partner in achieving gender equality. Held as part of the official CSW59/Beijing+20 programme, the 2015 Women's Empowerment Principles (WEPs) Annual Event will bring together leaders from business, Government, the UN and civil society to reflect on the implications of the PfA and the SDGs, and project an action agenda driven by WEPs champions. Held on 10-11 March 2015 in New York, the event will also focus on concrete steps and actions that business can take to advance gender equality in the workplace, marketplace and community.

The UN Global Compact and UN Women are pleased to announce Hillary Rodham Clinton, former Secretary of State of the United States, as the featured keynote speaker at the 2015 WEPs Event on 10 March. After nearly four decades of public service as First Lady, Senator, and U.S. Secretary of State, Hillary Rodham Clinton now helps lead the Bill, Hillary & Chelsea Clinton Foundation. Throughout her career, she has championed rights and opportunities for women and girls. She led the U.S. delegation to the Fourth UN World Conference on Women in 1995 in Beijing, where she delivered her historic speech and proclaimed "women's rights are human rights". In her keynote address, Secretary Clinton will reflect on progress made in implementing the agenda set in Beijing two decades ago. She will present key findings and recommendations from "No Ceilings: The Full Participation Report" and outline an agenda to accelerate the full participation of women and girls around the world.

<b>10 March 2015, 13:30 - 17:30</b> <b>UN Stakeholders' Plenary</b> <b>Venue: United Nations Headquarters, 1st Avenue &amp; 45th Street, New York, NY 10017</b>	
<b>12:30</b>	<b>ARRIVAL AT UNITED NATIONS HEADQUARTERS</b> <b>**Participants are strongly encouraged to arrive early for security check in and networking</b>
<b>13:30</b>	<b><u>WELCOME REMARKS</u></b> Master of Ceremonies: Jo Confino, Executive Editor, The Guardian and Chairman & Editorial Director of <b>Guardian Sustainable Business</b> <ul style="list-style-type: none"> <li>• Georg Kell, Executive Director, <b>UN Global Compact</b></li> <li>• Phumzile Mlambo-Ngcuka, Under-Secretary-General and Executive Director, <b>UN Women</b></li> </ul>
<b>13:35</b>	<b><u>OPENING REMARKS</u></b> <ul style="list-style-type: none"> <li>• H.E. Ban Ki-moon, United Nations Secretary-General</li> </ul>
<b>13:40</b>	<b><u>KEYNOTE ADDRESS</u></b> <ul style="list-style-type: none"> <li>• Hon. Hillary Rodham Clinton</li> </ul>
<b>13:55</b>	<b><u>PARTNERS FOR GENDER EQUALITY</u></b> <ul style="list-style-type: none"> <li>• H.E. Mary Robinson, United Nations Special Envoy for Climate Change, <b>United Nations</b></li> <li>• H.E. Manuela Schwesig, Federal Minister of Family Affairs, Senior Citizens, Women and Youth, Germany</li> <li>• Joseph Keefe, President &amp; Chief Executive Officer, <b>Pax World</b> Management and Chair, <a href="#">WEPs Leadership Group</a></li> </ul>

14:15	<p><b><u>NOT BUSINESS AS USUAL</u></b></p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>Linda Tarr-Whelan, Former US Ambassador to the <b>UN Commission on the Status of Women</b> and Delegate to <b>Fourth World Conference on Women</b></li> </ul> <p>Panelists:</p> <ul style="list-style-type: none"> <li>Luz María Jaramillo de Méndez, President, <b>Pavimentos Colombia S.A.S.</b></li> <li>Shanaaz Preena, Director Women Go Beyond/Womens' Advocacy, <b>MAS Holdings</b></li> <li>Karin Finkelston, Vice President, <b>IFC Global Partnerships, World Bank Group</b></li> <li>Kalpona Akter, Executive Director, <b>Bangladesh Centre for Worker Solidarity</b></li> </ul>
15:15	<p><b><u>WEPs CEO LEADERSHIP AWARDS, WEPs Principle One in Action</u></b></p> <p>The 2015 WEPs CEO Leadership Awards recognize exceptional CEOs who are driving and advancing the 7 Principles. Awardees will discuss their strategies, rationales, actions and commitment.</p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>Elizabeth Broderick, Sex Discrimination Commissioner, <b>Australian Human Rights Commission</b> and Chair, <b>WEPs Leadership Group</b></li> </ul>
16:15	<p><b><u>CALL FOR A NEW BUSINESS/UN PARADIGM</u></b></p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>Arancha González, Executive Director, <b>International Trade Centre</b></li> </ul> <p>Panelists:</p> <ul style="list-style-type: none"> <li>Maurice Sehnaoui, Chairman General Manager, <b>BLC Bank</b></li> <li>Barbara Landmann, Senior Vice President, Field Force Operations, <b>Alcatel-Lucent</b></li> <li>Gustavo Perez Berlanga, Vice President, Corporate Social Responsibility, <b>Restaurantes TOKS</b></li> <li>Karla Rodriguez Helgueros, Project Manager, <b>Cuerpos de Conservacion de Guanajuato Foundation</b></li> </ul>
17:15	<p><b><u>CLOSING REMARKS</u></b></p> <ul style="list-style-type: none"> <li>H.E. Zorana Mihajlović, Deputy Prime Minister, and Minister of Construction, Transport &amp; Infrastructure, <b>Republic of Serbia</b></li> </ul>
17:30	<p><b>WEPs STAKEHOLDERS RECEPTION</b></p>

<p><b>11 March 2015, 9:00 - 18:30</b></p> <p><b>WEPs Partners in Action: Implementation &amp; Innovation</b></p> <p><b>Venue: Wyndham New Yorker Hotel, 481 8th Avenue, New York, NY 10001</b></p>	
08:30	<p><b>WEPs PARTNERS POWER BREAKFAST</b></p>
9:00	<p><b><u>WELCOME REMARKS</u></b></p> <p>Master of Ceremonies: Jo Confino, Executive Editor, The Guardian and Chairman &amp; Editorial Director of <b>Guardian Sustainable Business</b></p> <ul style="list-style-type: none"> <li>Ursula Wynhoven, General Counsel &amp; Chief, Governance and Social Sustainability, <b>UN Global Compact</b></li> <li>Kristin Hetle, Director of Strategic Partnerships, <b>UN Women</b></li> </ul>

<p>9:15</p>	<p><a href="#"><b>TECHNOLOGY AND WOMEN'S RIGHTS – INTERSECTING REVOLUTIONS, Executive Roundtable and Discussion powered by +SocialGood</b></a></p>  <p>Moderator:</p> <ul style="list-style-type: none"> <li>• Telle Whitney, CEO and President, <b>Anita Borg Institute for Women and Technology</b></li> </ul> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Margaret Groff, Chief Financial Officer, <b>Itaipu Binacional</b></li> <li>• Meagan Gregorczyk, Director, HR, <b>CA Technologies</b></li> <li>• Candace Button, Software Engineer, <b>Facebook</b></li> <li>• Jinisha Patel, Student at <b>New Jersey Institute of Technology</b>; Organizer of the International Women's Hackathon</li> <li>• Bruce Campbell, Director, Technical Division, <b>UNFPA</b></li> </ul>
<p>10:30</p>	<p><b>CAFFEINE &amp; CONVERSATIONS</b></p>
<p>11:00</p>	<p><b>IDEAS MARKETPLACE, BREAKOUT SESSIONS ON:</b></p> <p><b>1) Principles into Practice – Workplace</b>  This session will highlight the cutting edge policies and practices that are creating and improving employment opportunities for women and how these strategies can be scaled up to overcome persistent challenges and barriers.</p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>• Carmen Niethammer, Employment Lead, Gender Secretariat, <b>International Finance Corporation</b></li> </ul> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Anka Wittenberg, Chief, Diversity and Inclusion, <b>SAP Germany</b></li> <li>• Aniela Unguresan, Founder, <b>EDGE Certified Foundation</b></li> <li>• Heloisa Covolan, Director of Sustainability, <b>Itaipu Binacional</b></li> <li>• Dan Briskin, VP of HR and Employee Relations, <b>Gap, Inc</b></li> <li>• Avra Siege, Director of Public Policy and Strategic Partnerships, <b>Care.com</b></li> </ul> <hr/> <p><b>2) Principles into Practice – Marketplace and Value Chain</b>  The session will explore how companies leverage their value chains to create opportunities for women business owners and entrepreneurs, including those operating at the micro-level. This will include an overview of the market system, a discussion on high-potential women entrepreneurs and women's collectives and feature concrete examples of engaging women in the value chain.</p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>• Meg Jones, Chief, Economic Empowerment, <b>UN Women</b></li> </ul> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Nedra L. Dickson, Global Supplier Inclusion &amp; Sustainability, Lead, <b>Accenture</b></li> <li>• Dana Brice Smith, Co-Founder, <b>Trestle Group Foundation</b></li> <li>• Luna Shamsuddoha, Chairman, <b>Dohatec New Media</b></li> <li>• Patricia Morris, President, <b>Women Thrive Worldwide</b></li> <li>• Anna Falth, Manager, <b>Knowledge Gateway for Women's Economic Empowerment</b></li> </ul> <hr/> <p><b>3) Communicating Commitment and Progress – Gender Equality Reporting</b>  The launch of the Sustainable Development Goals, later this year, provides a prime opportunity to grow the WEPs initiative and ramp up action on data collection, transparency and accountability. As partners for sustainability, more and more businesses are tracking and publically reporting on progress. The purpose of this session is to explore how - using the WEPs framework - companies can maximize their contribution to the SDGs by increasing accountability measures through the use of sex-disaggregated data.</p> <p>Moderators:</p> <ul style="list-style-type: none"> <li>• Patricia Milligan, President, North American Region, <b>Mercer</b></li> <li>• Brian Levine, Partner, Strategy and Analytics, <b>Mercer</b></li> <li>• Linda Chen, Senior Associate, Strategy and Analytics, <b>Mercer</b></li> </ul> <p>Presentation:</p> <ul style="list-style-type: none"> <li>• Ana Blanco, Reporting Manager, <b>UN Global Compact</b></li> </ul>

	<p>Panelists:</p> <ul style="list-style-type: none"> <li>• Mathilde Tabary, Social Development &amp; Diversity Director, <b>Carrefour</b></li> <li>• Stephanie Oueda, International Manager, <b>L'Oréal</b></li> <li>• Sue Johnson, Global Head of Gender Balance &amp; Diversity, Human Resources, <b>Nestle S.A.</b></li> <li>• Leslie Mays, Global VP, Diversity and Inclusion, <b>Avon</b></li> <li>• Kathleen McQuiggan, Senior Vice President, Global Women's Strategies, <b>Pax World Management</b></li> </ul> <hr/> <p><b>4) Tackling Unconscious Bias</b></p> <p>While having the right policies and practices in place is critical to advancing diversity and inclusion, WEPs stakeholders note that unconscious bias and stereotypes continue to hinder progress. This session will explore how WEPs companies are tackling invisible barriers, creating awareness about the benefits of addressing bias and some of the challenges in implementing unconscious bias programmes.</p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>• Mary Waceke, Director, Human Resources &amp; Administration, <b>Central Bank of Kenya</b></li> </ul> <p>Presentation &amp; Training:</p> <ul style="list-style-type: none"> <li>• Minjon Tholen, Consultant and Training &amp; Development Lead, <b>Cook Ross</b></li> <li>• Nathalie Malige, CEO, <b>Diverseo</b></li> </ul> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Nobue von Wurzbachltu, Head of Global Culture Development &amp; Diversity Management, <b>Continental A.G.</b></li> <li>• Antoine Andrews, Director, Global Diversity &amp; Inclusion, <b>Symantec</b></li> <li>• Holly Brittingham, VP, Global Culture &amp; Inclusion, <b>FCB</b></li> </ul>
12:30	<p><b>WEPs LUNCHEON</b></p> <p><a href="#">Keynote Remarks:</a></p> <ul style="list-style-type: none"> <li>• Sallie Krawcheck, Chair, <b>Ellevest</b></li> </ul> <p><a href="#">Presentation:</a></p> <ul style="list-style-type: none"> <li>• Elizabeth Broderick, Sex Discrimination Commissioner, <b>Australian Human Rights Commission</b> and Chair, <a href="#">WEPs Leadership Group</a></li> </ul>
14:30	<p><b><a href="#">EXPLORING NEW MODELS FOR BUSINESS, INVESTING AND NETWORKS, Executive Roundtable and Discussion</a></b></p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>• Katherine Miles, Author of "Incubate, Invest, Impact – Building and Investing in High-Impact Enterprises for Empowering Women and Girls: An Action Plan for Gender Lens Incubation and Investing," Consultant, <b>Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)</b> and Development Director, <b>Global Business Initiative on Human Rights</b></li> </ul> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Neha Misra, Chief Collaboration Officer, <b>Solar Sister</b></li> <li>• Selin Oz, Marketing and Communications Officer, Entrepreneurial Banking, <b>Garanti Bank</b></li> <li>• Melsa Ararat, Director, Corporate Governance Forum, and Professor of Management &amp; Strategy, <b>Sabanci University, School of Management</b></li> </ul>
15:45	<p><b><a href="#">UNLEASHING THE GENDER DIVIDEND FOR DEVELOPMENT — AN EMPOWERMENT AGENDA</a></b></p>
16:30	<p><b><a href="#">ALL IN: PARTNERS FOR GENDER EQUALITY, Interactive Discussion</a></b></p>
16:45	<p><b>CLOSING REMARKS</b></p> <p><a href="#">Keynote Remarks:</a></p> <ul style="list-style-type: none"> <li>• Geena Davis, Academy Award-Winning Actor, Founder and Chair, the <b>Geena Davis Institute on Gender in Media</b></li> </ul> <p><a href="#">Closing Remarks:</a></p> <ul style="list-style-type: none"> <li>• Georg Kell, Executive Director, <b>UN Global Compact</b></li> </ul>
17:00	<p><b>WEPs RECEPTION</b></p>