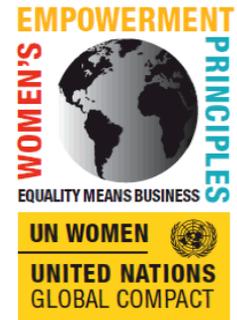


# 2013 WEPs Leadership Awards

6th Annual Women's Empowerment Principles Event  
6 March 2013



## 2013 Awards and Categories

The Women's Empowerment Principles—Equality Means Business initiative wishes to congratulate the recipients of the inaugural WEPs Leadership Awards presented on 6 March 2013 in New York. The awards salute business leaders for their exceptional championship of gender equality and support for the Women's Empowerment Principles.

Held as part of the [annual Equality Means Business Event](#) in observance of International Women's Day (8 March) and coinciding with the 57<sup>th</sup> Commission on the Status of Women, the Awards Ceremony highlight concrete and innovative actions taken to advance the 7 Principles and particularly Principle One: **Leadership Promotes Gender Equality.**

Read the [press release](#).

As advancing women in the workplace, marketplace and community requires implementing a range of tailored strategies and actions to achieve concrete, sustainable programmes with measurable impact, the WEPs Leadership Awards are structured to reflect diverse avenues.

### BENCHMARKING FOR CHANGE

Recognizes a company for embedding accountability to achieve gender equality through meaningful metrics, indicators, and reporting to track and monitor the inclusion of women at all levels of the company's operations.

- **Andrew Thorburn**, Managing Director and Chief Executive Officer, **Bank of New Zealand** - Mr. Thorburn and the Bank of New Zealand were recognized for their comprehensive approach to increasing representation by women at the middle to senior leadership and management levels.

### BUSINESS CASE FOR ACTION

Recognizes a company for the implementation of a cross-cutting strategic initiative to sustainably establish inclusion and equality, and transform company behavior and practices.

- **Gianmarco Monsellato**, Chief Executive Officer, **Taj**, Member of Deloitte Touche Tohmatsu Ltd. - Taj and Mr. Monsellato were recognized for their drive to reach market leader status through a coordinated, eight-year-long strategy that required implementing innovative, broad-based policies to drive gender diversity and transform the company's culture.

### COMMUNITY ENGAGEMENT

Recognizes a company for its alignment of values and business case applied to a long-term investment in community, leveraging community engagement to build community-driven and participatory local programmes.

- **Dean Cycon**, Founder and Chief Executive Officer, **Dean's Beans Organic Coffee** - Mr. Cycon and his company, Dean's Beans Organic Coffee, were recognized for their record of community engagement by empowering coffee growers, primarily women, to improve their lives and their children's futures.

## CULTURAL CHANGE FOR EMPOWERMENT

Recognizes a company for its public, unwavering and proactive commitment to gender equality throughout its business operations that is complemented by a record of expansive programming elevating women's equality in the workplace and throughout their communities.

- **Maresh Dayalal Amalean**, Chairman, MAS Holdings - Mr. Amalean and MAS Holdings were recognized for MAS Women Go Beyond, a distinctive programme established in 2003 that challenges the accepted norms of garment industry employment for women in Sri Lanka and the South Asia region.

## 7 PRINCIPLES

Recognizes a company for taking coordinated action and implementing policies to deliver powerful results aligned with the 7 Principles.

- **Jorge Miguel Samek**, Brazilian General Director, Itaipu Binacional - Mr. Samek and Itaipu Binacional were recognized with the 7 Principles Award for developing and launching the Guidelines of Gender Equality, a policy designed in 2011 to strengthen and enhance gender equality and combat poverty among women in Brazil and Paraguay.

View a complete list of [award recipients and biographies](#).

### Women's Empowerment Principles 2013 Honour Roll For Advancing Gender Equality And Supporting The 7 Principles:

- **Anant Gupta**, Chief Executive Officer, **HCL Technologies**, India
- **Hisayuki Suekawa**, Representative Director, President And Chief Executive Officer, **Shiseido Company Limited**, Japan
- **Nur Ger**, Founder and Chief Executive Officer, **Suteks Tekstil**, Turkey

## Review Process

The review process was aimed at finding outstanding and innovative initiatives meant to advance the implementation of the WEPs and gender equality within a company. Specifically, the review focused on actions spearheaded by the CEO that resulted in concrete, sustainable programmes with measurable impact.

## 2013 Awards Committee

The WEPs Leadership Awards Committee was comprised of members of the WEPs Leadership Group, a multi-stakeholder volunteer group that provides strategic guidance to the UN Women/UN Global Compact WEPs partnership and represented business, academia, civil society, women's organizations and international institutions. (*Note: To avoid any conflict of interest, Leadership Group members were not permitted to participate in the process if their CEO was a nominee.*)

- **Naila Chowdhury**, *Chairman and CEO, TeleConsult Group, Chairman & CEO of Women4Empowerment-W4E*
- **Nomsa Daniels**, *Executive Director, New Faces New Voices*
- **Amanda Ellis**, *Deputy Secretary International Development / Head of NZ Aid Programme, NZ Ministry of Foreign Affairs and Trade*
- **Bennett Freeman**, *Senior Vice President, Sustainability Research and Policy, Calvert Investments*

- **Patricia Hargil**, *Partner - Corporate Strategy & Development, Alcatel-Lucent*
- **Elisabeth Kelan**, *Associate Professor, Department of Management, King's College London*
- **Anne Rohosy**, *President, Global Commercial Operations, Levi Strauss & Company*

View the [Awards Committee biographies](#).

## The Awards

The 2013 WEPs Leadership Awards are uniquely-designed frames made in Haiti by artisans from the village of Croix-Des-Bouquets. In Haiti there are very few raw materials with which to create, and the Haitians, with their remarkable creativity, up-cycle materials. Steel oil drums were stripped of paint using an open fire pit, flattened and hand-hammered and cut to create the frames. The designs are from traditional Haitian folk patterns and are created in workshops without electricity. Maiden Nation's founders worked with the Clinton Bush Haiti Fund to organize an Artisan Business Network, led by women, to help the gifted artisans of Haiti sell their goods in the global market. These frames were created within that network, which is supported by Maiden Nation, Inter-American Development Bank and other international partners.

For photos of the 2013 Awards Ceremony, please visit [www.flickr.com/ungc](http://www.flickr.com/ungc).

[Learn more](#) about the WEPs Leadership Awards.